

# Tatsiana Urbanovich

Product Designer



## Personal Info

### Email

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### Phone

+33663632167 WhatsApp, Viber, Telegram

### LinkedIn

<https://www.linkedin.com/in/tatsiana-urbanovich-a2686477/>

### Website

<https://urbanovich.by>

## Skills

Design elements

Interactions

Prototyping

Design systems

Animation

User research

## Software

Figma

Adobe Creative Suit

Sketch

Invision

## Languages

English



Russian



## International CV

A position of Product designer, UI/UX designer, Business Analyst, Project Manager where I can successfully implement solutions utilizing my skills. Willing to relocate.

## Work History

2024-12

### Product Designer

- 2022-03

*Government Agency Parking of the Capital, Minsk, Belarus*

- Led the evaluation and implementation of smart parking solutions through comprehensive user and market research.
- Managed analytics and consulting projects to optimize parking management systems, resulting in a 15% increase in efficiency.
- Coordinated with multiple stakeholders to ensure project alignment with strategic goals

2020-08

### UI/UX Designer, Lead designer

- 2014-03

*Competition & technologies center, Moscow, Russia*

- Lead team of three in performed design projects for more than 40 promotions of the Russian oil companies: Rosneft, Lukoil, Bashneft, Tatneft.
- Developed UI and UX of the constructor of promotions for private companies.
- Designed company's products: mobile applications for the iOS and Android platforms for the Russian oil companies.

2014-03

### UI/UX Designer

- 2012-01

*Razio group, Moscow, Russia*

- Designed the external and internal corporate resources of the company. Created sketches, wireframes, mockups, mobile interfaces, prototypes, UI and researches for the company's products: Hotel Servio(Reikardz Razio Hotels chains in Ukraine), PriceWars(Statistical web service in Moscow), Hexagon(Terminal's UI in Moscow)
- Built and demonstrated high-fidelity prototypes of the terminal interfaces and support with development of UI for the website Easy Route.

2012-01

### Project Manager

- 2008-07

*Freelance*

- Coordinated multiple projects, creating wireframes and prototypes to align project visions and drive design decisions.
- Delivered UI/UX development services, ensuring successful project outcomes and client satisfaction.

2008-07

### Project Manager

- 2007-07

*Open contact internet provider, Minsk, Belarus*

- Project management for the development of full-cycle online stores on the Commercial Web platform Shop.by
- Working with the requirements of entrepreneurs for creating online store customers.
- Working with the Commercial Web platform Shop.by.

2007-07

### Java Junior

- 2004-02

*Open contact internet provider, Minsk, Belarus*

- Projected, developed and coded (Java/Php a software product Cards.open.by – post card service which allowed to attract more visitors to the main company's website Ok.by portal.
- Supported the Mail.by software product. Testing, debugging modules and template of sending letters.

## Education

2022-06

### BA, Master of Business Administration

- 2020-09

*International Business Academy of Switzerland GmbH(IBAS), Zurich, Switzerland*

2005-10

### Applied mathematics and computer science, Master of Applied Informatics

- 2000-09

*Belarusian State University, Minsk, Belarus*