



UI/UX Designer

<http://urbanovich.by>

Urbanovich Tatyana Aleksandrovna

Education

2000–2005

Mathematician - programmer

Belarusian State University
Applied Mathematics and Computer Science

2020–2022

MBA

International Business Academy
of Switzerland GmbH (IBAS),
Zurich, Switzerland

Experience

2004–2007

Junior Java Developer

Open Contact
Minsk, Belarus

2007–2008

Project Manager

Open Contact
Minsk, Belarus

2008–2012

WEB designer

Freelancer

2012–2014

UI/UX Designer

Concern Razio
Moscow, Russia

2014–2020

UI/UX Lead Designer

Competition & tech.
Moscow, Russia

2020–2022

UX Designer

State Parking of the
capital, Minsk, Belarus

Certification

2023



**CERTIFICATE OF A MEMBER OF
THE BELARUSIAN UNION
OF DESIGNERS** № 1106



What do I suggest



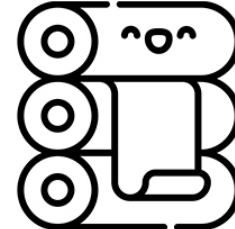
Mobile design

Designing user experience, interfaces using Android and iOS guides.



Web design

Creation of layouts for landings, company websites, online stores, as well as designing interfaces for online services and applications.



Print design

Design and layout of printed products: magazines, multi-page publications, catalogs, booklets, flyers, calendars, posters, business cards, packaging.

Portfolio



Mobile application Petrol station monitoring

Aim:

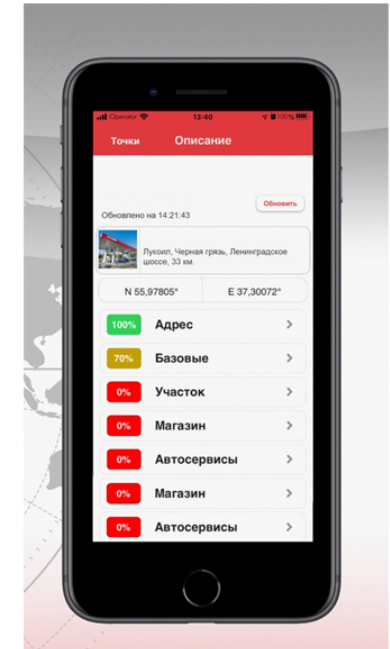
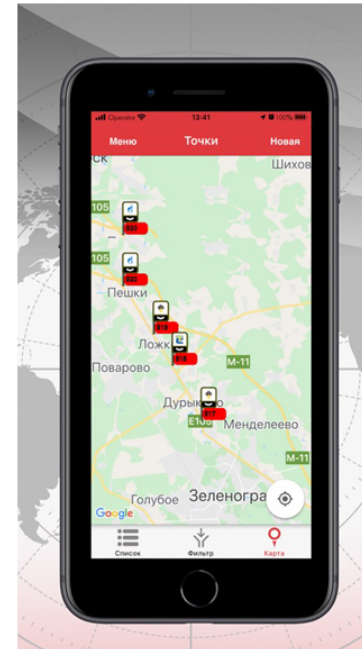
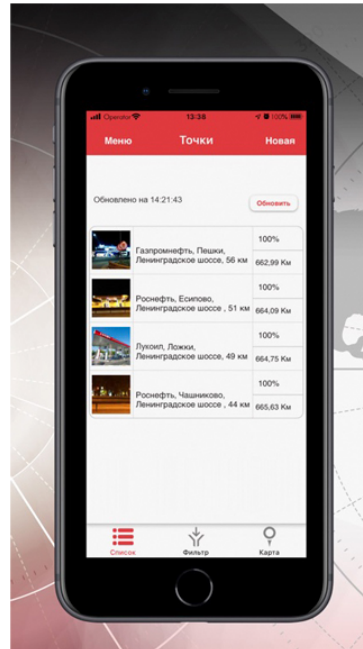
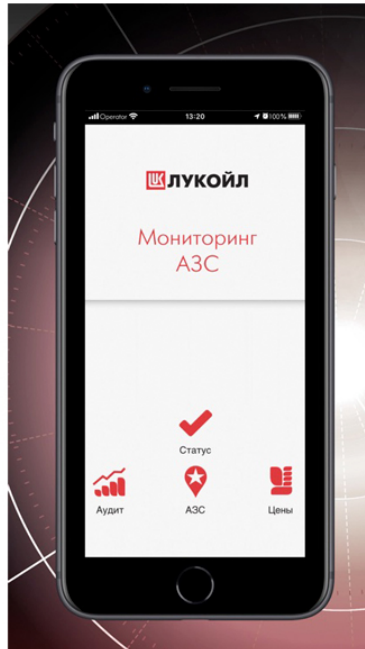
Develop a concept and design for a mobile application for professional monitoring of the activity of competing gas stations, which will allow you to create your own system for collecting information on prices and the level of equipment of gas stations by your own employees, as well as quickly process the collected data to make a decision on the level of retail fuel prices.

Product:



SHOW CASE

Realization: RF, Moscow 2020





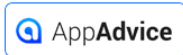
Mobile application Gas Station Monitor

Aim:

Develop a concept and design for a mobile application to create a professional system for monitoring the actions of competitors' filling stations, improving control of their own stations and planning the development of a network of filling stations, as well as conducting retail market research.

Realization: RF, Moscow 2020

Product:



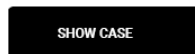
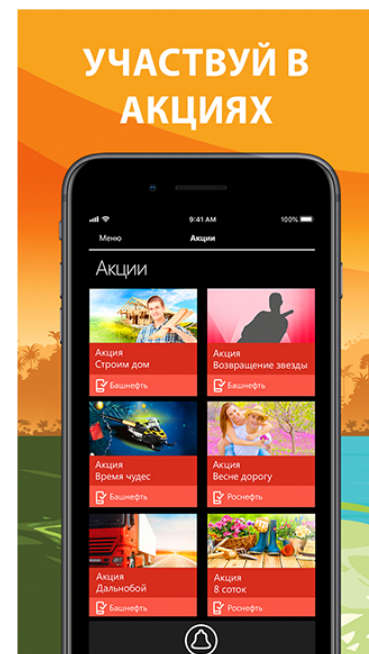
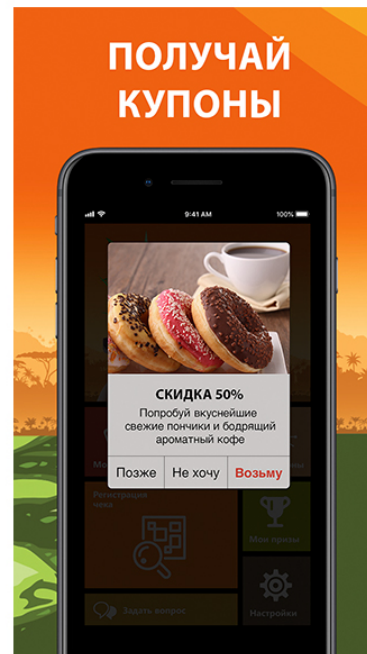
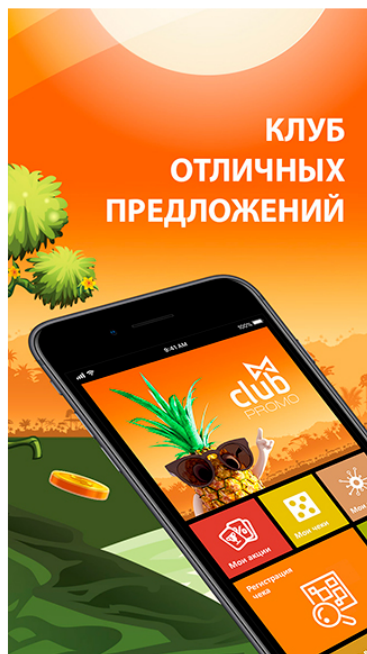


Mobile app ClubPromo

Aim:

Develop a concept and design for a mobile application to create a promotions control system. The application should help customers collect discounts. To do this, the buyer selects a promotion and registers checks for purchases in it. The MP manufacturing company collects discounts from retail chains of supermarkets for their goods and services and enters them into the MP database.

Realization: RF, Moscow 2020



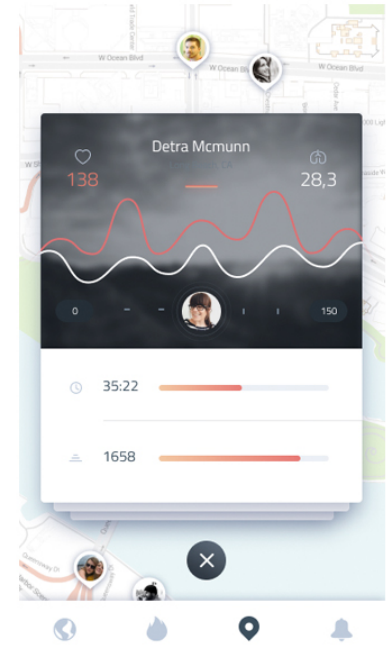
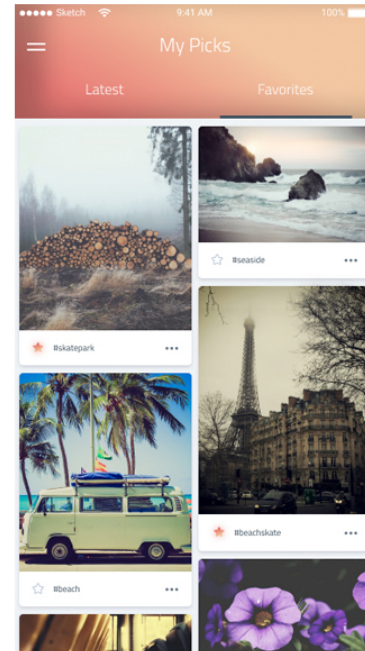
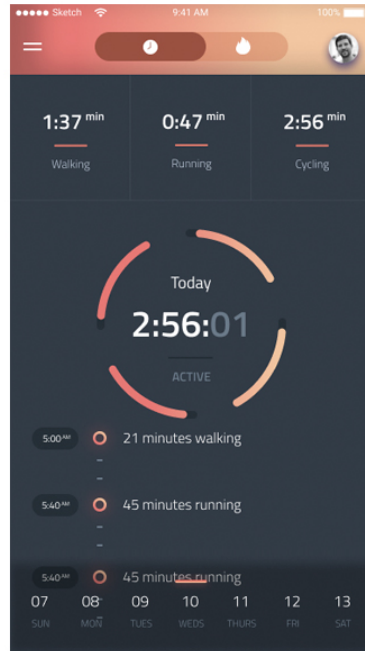


Animation of User Interface Phoenix

Aim:

Animate the Phoenix OH kit to visualize the operation of the application as part of demonstrating the capabilities to the customer.

Realization: RB, Minsk 2021



SHOW CASE



UX Research & assessment of the feasibility of digital transformation of Public Parking to SMART PARKING project

Intro:

This user experience study is part of a large-scale business plan for the digital transformation of public parking services. The customer is the state institution "Capital Parking".

English language.

Dimensions: 14.8x10.5 cm.

255 pages.

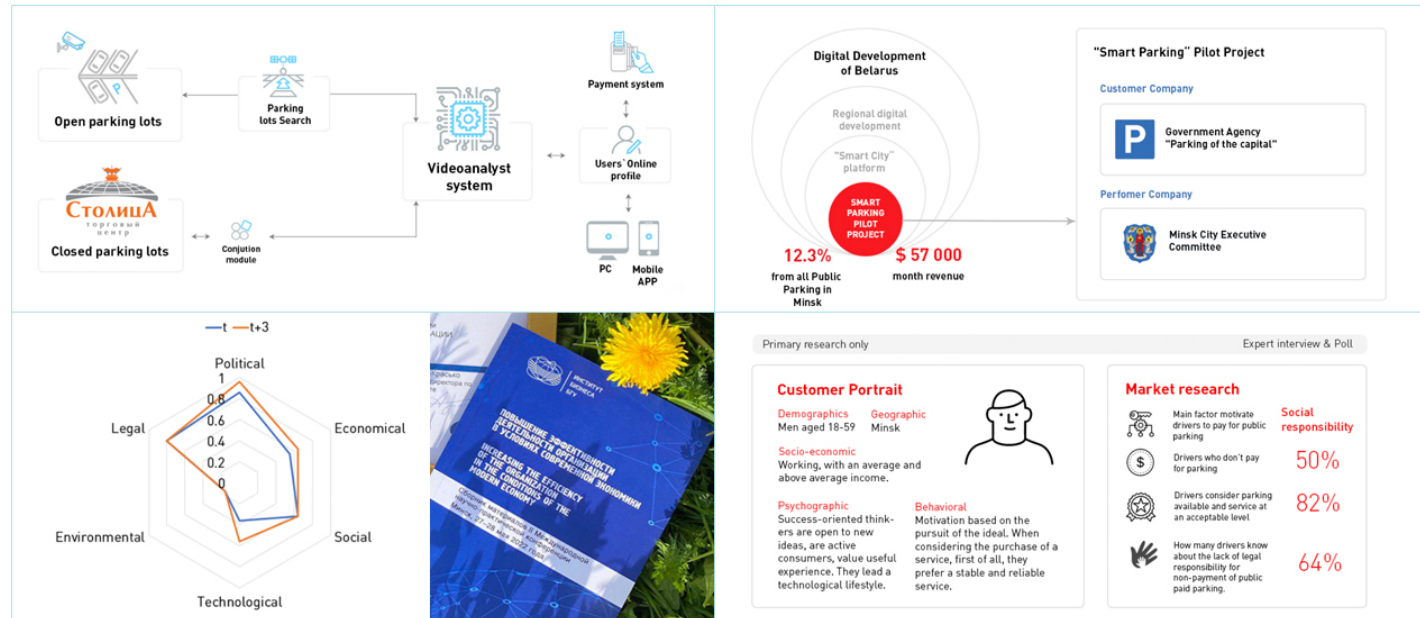
Soft cover.

Publishing: "Improving the Efficiency of the Organization's Detail in the Modern Economy" collection of conf. materials

ISBN 978-985-7293-29-2

FIGMA CASE PRESENTATION

Implementation: RB, Minsk 2022





UX Research for the Libertex cloud mining service.

Intro:

The user research was carried out on orders from the company Libertex, which is engaged in business in the field of Crypto currencies.

Aim:

It was necessary to conduct a study of the web interface of the current site and suggest improvements to the structure

English language.

FIGMA CASE PRESENTATION

Implementation: RB, Minsk 2022

Calculator

Equipment	Investment (USD)	Income (USD)
Whatsminer M50S	1,100 (0.02)	0.00002493 BTC
Antminer T19 Hydro	1,100 (0.02)	
Antminer S19 XP	1,100 (0.01)	
Antminer S19 Hydro	1,100 (0.02)	
Bitmanu BM 1	1,100 (0.1)	
Bitmanu BM 2	1,100 (0.1)	
Bitmanu BM PRO	1,100 (0.1)	
Antminer L7	1,100 (0.01)	

Contribute Blockchains online

Package	Hashrate	Power	Income 24h	Status
Beginner (4 months)	4 TH/s	200W	0.000000 BTC	SOLD OUT
STANDARD (4 months)	48 TH/s	2500W	0.000000 BTC	SOLD OUT
PROFESSIONAL (4 months)	40 TH/s	10000W	0.000000 BTC	SOLD OUT
ULTRA (4 months)	500 TH/s	25000W	0.000000 BTC	SOLD OUT



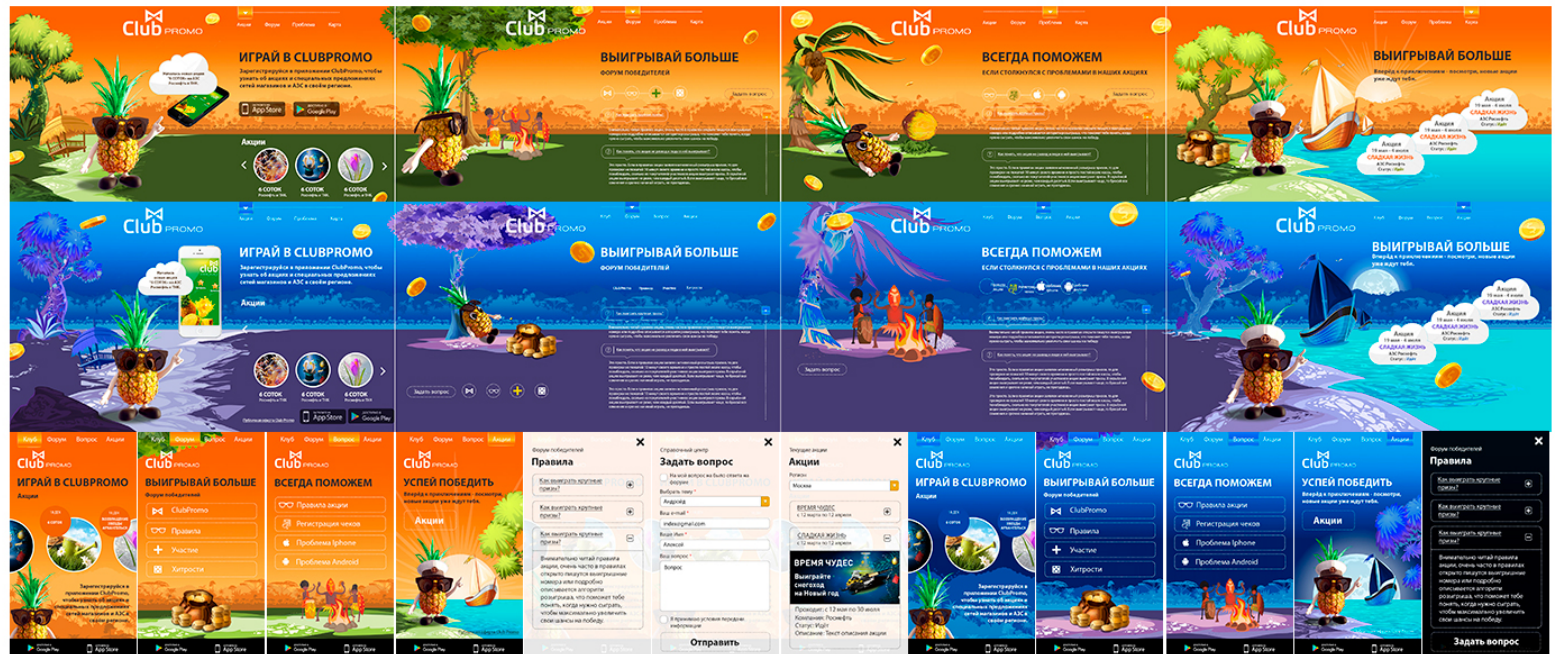
Corporate web site Club-Promo.ru

Aim:

Develop the concept and adaptive design of the site for the mobile application Club-Pro-mo.ru.

Develop two color schemes that change depending on the time of day (Day and Night).

Realization: RF, Moscow 2020



SHOW CASE



Corporate web site Raziogroup.com

Aim:

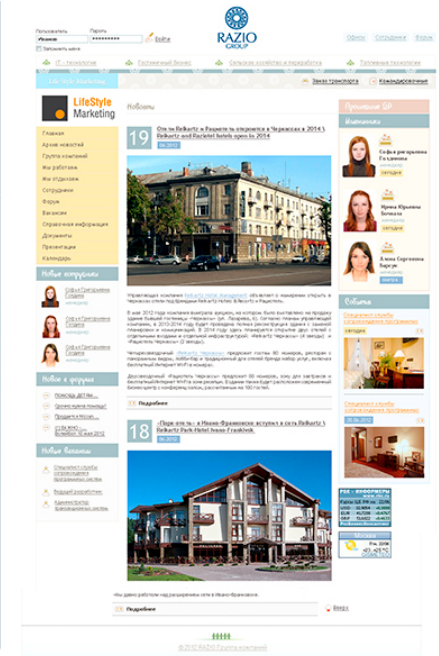
Develop the concept and adaptive design of the Raziogroup.com website. Razior Group is an IT company with over 20 years on the market. He is engaged in projects in the field of cashless payments, programs for personal work with buyers, automation systems and banking technologies. Razior Group brings together a number of companies providing high-tech IT solutions for various business areas both in Russia and abroad.

SHOW CASE

Implementation: RF, Moscow 2017

The screenshot shows the corporate website for RAZIO GROUP. At the top center is the RAZIO GROUP logo. Below it is a grid of five business areas, each with an icon, a title, a representative image, and a dropdown arrow at the bottom.

IT-ТЕХНОЛОГИИ	ТОПЛИВНЫЕ ТЕХНОЛОГИИ	ГОСТИНИЧНЫЙ БИЗНЕС	СЕЛЬСКОЕ ХОЗЯЙСТВО И ПЕРЕРАБОТКА	РИТЕЙЛ
IT - технологии	Топливные технологии	Гостиничный бизнес	Сельское хозяйство и переработка	Ритейл





Sandhi Workbook vowels in Sanskrit

Aim:

To develop the concept, design and layout of a workbook according to the rules for connecting words in Sanskrit grammar.

English language.

Dimensions: 20x14.5 cm.

108 pages.

Hard cover.

Publishing house "Alpha-book".

Implementation: RB, Minsk 2022



लृ + ... = ल Lemur & Leopard

Before any vowel it goes to ॠ

लृ + आकृती =

= लाकृती:

[A form like L]

Once cat Yan had walked in the woods and had seen a big grey Lemur with a mirror in which he looked all the time, even when he was eating. Yan was very much interested in what would happen to this funny Lemur in the middle of the forest, who does not look around at all. Yan hid behind a tree and wanted, soon a big Leopard with a mustache and a scabbard on his back came to Lemur. But Lemur didn't take his eyes off the mirror. The Leopard came down and asked the lemur what he was doing? He answered that he is the most beautiful animal in this forest possessive yellow eyes. The Leopard objected that he is the most beautiful he has a big strong body and a wonderful necklace with a scabbard. The Lemur did not take his eyes off the mirror to see who he was arguing with and continued to debate, then the leopard got angry and ate him. Yan put on another bracelet on his paw to remember that such is not been in digest, and one who is weaker and dumber can be eaten.



FIGMA CASE PRESENTATION

ISBN 978-985-7272-74-7



Children's book "Adventures cat Ayadi"

Aim:

To develop the concept, design and layout of the children's book "The Adventures of Ayadi the Cat"

English language.

Dimensions: 20x14.5 cm.

54 pages

Soft cover.

Publishing house "Alpha-book".

Implementation: RB, Minsk 2022



The second chest was presented to Ekadesha and two brown bears came out of it stained with different colors. They had tumbled in their paws, and they kept arguing with each other about something. The bears did not immediately notice Ekadesha, they argued about their last painting but then they stopped and looked in surprise at Ekadesha's hands, and if wondering at their elegance, then they came up and sat quietly next to her.

The Magician called Adesha and Ekadesha to come to him and said that he would present them their gifts. The Magician came to Adesha, showed her the cats and told her that these three cats are brothers but they are very different, they will always be together. The first grey cat with the bracelets on his paws is called Yan. The second cat - snow white, is thick and that's why he loses his necklar, his name is Lopa. The third cat - red with earrings and a bell, his name is Ayadi. Take them with you and let them teach you. Then the Magician came to Ekadesha who had already looked at the paintings of her bears and told her that the bears are artists, and if she wants to learn something, she should ask them about the paintings and they will tell her what they saw.

Adesha

Adesha took her magic cats to her chambers. Over time she learned that the golden ball took turns to teach each of them wisdom, in their stories it always rolled in front of them showing the way to new adventures. But the meetings they came in turn to Adesha with the golden ball and told stories and wisdom they had acquired.



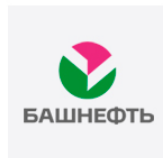
Orange & Arrow in Vase

Once Ayadi had bought a large beautiful yellow orange which didn't give to the forest where Ayadi lived. Ayadi picked it, showed it to someone who lived in the forest and decided to cut it by himself but would like to try to use water to try to very much and he asked Ayadi to help him. Ayadi didn't want to share the orange and so when he saw one eye would ask, he decided to buy an orange in a red vase with a wide throat, but everyone saw it and when Ayadi had left, he took a bow and shot an arrow with feathers into the vase. The arrow pierced the vase and the orange in it. Orange, which spilled out to the joy of all forest inhabitants. When Ayadi got back the orange was gone and when he put in one more ball in his hand to remember that if you have something you don't want to share, there is no need to show it to others but be very happy that you want to share it, even when always have a spare for yourself and show the other half to others and share it gladly.



FIGMA CASE PRESENTATION

ISBN 978-985-7272-73-0



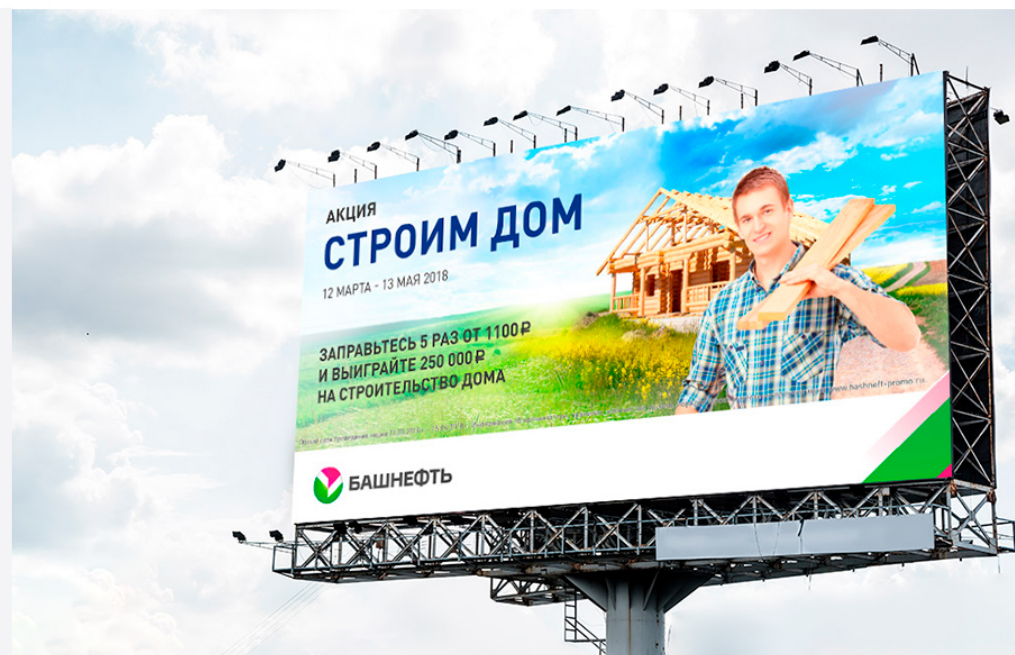
Billboard Building a house

Aim:

To develop the concept and design of a billboard for the "Building a House" advertising campaign of the Bashneft company.

Bashneft is a Russian oil company that has been on the market since 1946, since 2016 it has been part of PJSC NK Rosneft.

Implementation: RF, Moscow 2017



SHOW CASE



Logo for fighting wing chun club

Aim:

To develop a logo concept for the martial arts club "Solar Fist".

Implementation: RB, Minsk 2017



SHOW CASE



Logo for the school street dancing

Aim:

To develop a logo concept for the street dance school of the "Predators Crew" team.

Realization: RF, Moscow 2016



SHOW CASE



Company logo Technology Competition

Aim:

Develop a logo concept for the Competition Technologies company.

Implementation: RF, Moscow 2018



SHOW CASE

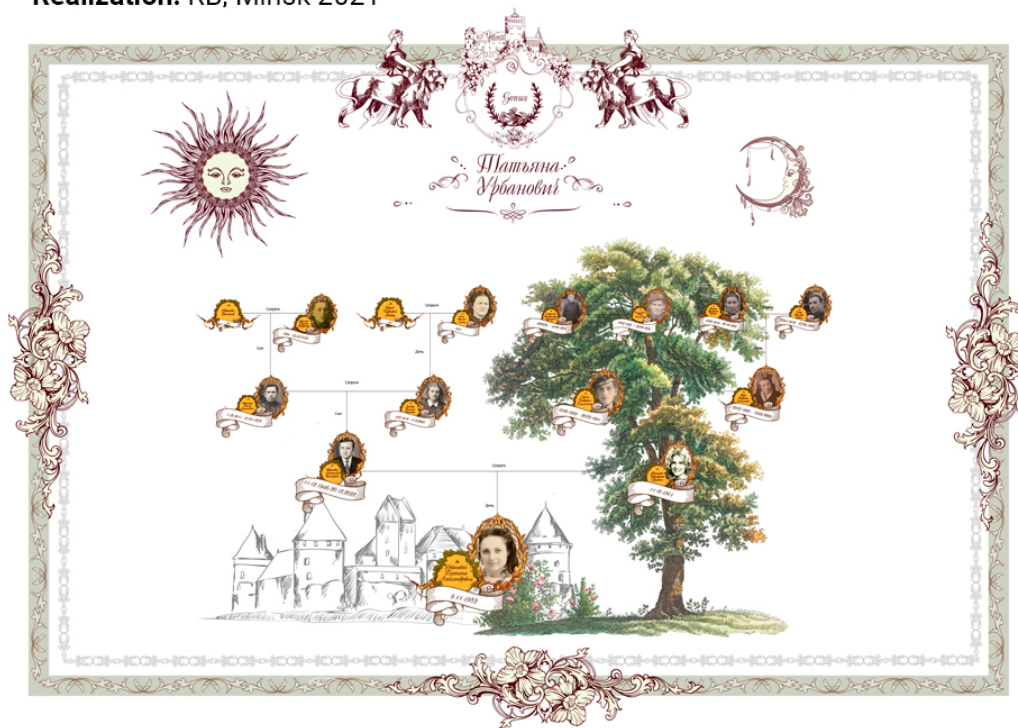


Decorative Poster “Kind tree”

Aim:

Develop the concept and design of a horizontal family tree template.

Realization: RB, Minsk 2021



SHOW CASE

Contacts

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www.urbanovich.by