

Tatsiana Urbanovich

Product Designer



Personal Info

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LinkedIn

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Website

<https://urbanovich.by>

Skills

Design elements

Interactions

Prototyping

Design systems

Animation

User research

Software

Figma

Adobe Creative Suit

Sketch

Invision

Languages

English



Russian



International CV

A position of Product designer, UI/UX designer, Business Analyst, Project Manager where I can successfully implement solutions utilizing my skills. Willing to relocate.

Work History

- 2023-11** **Product Designer**
- **2022-03** *Government Agency Parking of the Capital, Minsk, Belarus*
- Led the evaluation and implementation of smart parking solutions through comprehensive user and market research.
 - Managed analytics and consulting projects to optimize parking management systems, resulting in a 15% increase in efficiency.
 - Coordinated with multiple stakeholders to ensure project alignment with strategic goals
- 2020-08** **UI/UX Designer, Lead designer**
- **2014-03** *Competition & technologies center, Moscow, Russia*
- Lead team of three in performed design projects for more than 40 promotions of the Russian oil companies: Rosneft, Lukoil, Bashneft, Tatneft.
 - Developed UI and UX of the constructor of promotions for private companies.
 - Designed company's products: mobile applications for the iOS and Android platforms for the Russian oil companies.
- 2014-03** **UI/UX Designer**
- **2012-01** *Razio group, Moscow, Russia*
- Designed the external and internal corporate resources of the company. Created sketches, wireframes, mockups, mobile interfaces, prototypes, UI and researches for the company's products: Hotel Servio(Reikardz Razio Hotels chains in Ukraine), PriceWars(Statistical web service in Moscow), Hexagon(Terminal's UI in Moscow)
 - Built and demonstrated high-fidelity prototypes of the terminal interfaces and support with development of UI for the website Easy Route.
- 2012-01** **Project Manager**
- **2008-07** *Freelance*
- Coordinated multiple projects, creating wireframes and prototypes to align project visions and drive design decisions.
 - Delivered UI/UX development services, ensuring successful project outcomes and client satisfaction.
- 2008-07** **Project Manager**
- **2007-07** *Open contact internet provider, Minsk, Belarus*
- Project management for the development of full-cycle online stores on the Commercial Web platform Shop.by
 - Working with the requirements of entrepreneurs for creating online store customers.
 - Working with the Commercial Web platform Shop.by.
- 2007-07** **Java Junior**
- **2004-02** *Open contact internet provider, Minsk, Belarus*
- Projected, developed and coded (Java/Php a software product Cards.open.by – post card service which allowed to attract more visitors to the main company's website Ok.by portal.
 - Supported the Mail.by software product. Testing, debugging modules and template of sending letters.

Education

- 2022-06** **BA, Master of Business Administration**
- **2020-09** *International Business Academy of Switzerland GmbH(IBAS), Zurich, Switzerland*
- 2005-10** **Applied mathematics and computer science, Master of Applied Informatics**
- **2000-09** *Belarusian State University, Minsk, Belarus*